



## NEWS RELEASE

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### **Ancra International Announces their Revolutionary ERGO 360 Winch Bar**

**Erlanger, KY.** — A New Angle on the Winch Bar - Securing loads on flatbed trailers become easier and safer with Ancra's new patent pending ERGO 360 Winch Bars. The ergonomic design with its' unique shape offers features that make them the best, most versatile winch bars in the industry today. The design keeps the handle and tip in parallel alignment or in your "Power Zone". The bar is easily rotated 360 degrees, without removing from the winch, to provide a better angle to get the leverage needed to tension a winch strap. No more hassles with winches over the wheel on your trailers. They virtually eliminate the need to use the bar at extreme upward or downward angles and lessen the chance of hands slipping off the bar. The bars come standard with a mushroom tip to help keep the bar firmly in the winch cap. Due to the unique bend in the bar they won't roll off high arched aluminum trailers. Drivers who have tried them love them saying "ERGO is above anything we've ever used". "It's safer with less chance of injury".

The ERGO 360 Winch Bars are available in Standard, Combination and Box End Combination models with an eye catching yellow handle and black tip.

For more information on the ERGO 360 Winch Bars or the full line of Ancra cargo restraint products, contact the company at: Ancra International, 2685 Circleport Drive, Erlanger, Kentucky 41018 or phone (800)929-2627. The web site at [www.ancra.com](http://www.ancra.com) features a downloadable full-color catalog on the complete line of Ancra cargo restraint products.

Since 1969 Ancra International LLC, headquartered in Hawthorne, Calif. has been a world-class designer and manufacturer of restraint-related components and assemblies serving the commercial vehicle market and other industries. Each product is made from only the finest materials with attention given to every engineering detail. All component parts and materials are selected for performance and durability to offer customers the most cost-effective and reliable solutions to their needs. In 1996 Ancra was acquired by the Heico Companies, LLC. Heico has aggregate sales of more than \$2.7 billion and an exceptional resource of professional services, financial and insurance partners.